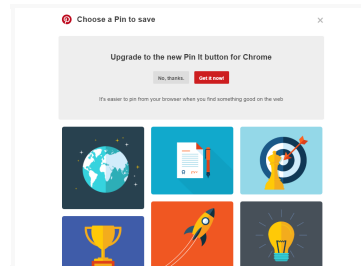# Cookie scan report

Summary

Scan date: 10/05/2018
Domain name: www.philaston.co
Server location: United States
Cookies, in total: 11

Scan result

11 cookies was identified.
1 cookies are unclassified and needs manual classification and a purpose description.

Category: Statistics (3)

Statistic cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
_ga	philaston.co	HTTP	2 years

First found URL: https://www.philaston.co/2014/04/17/strategic-use-of-images-in-seo/
Cookie purpose description: Registers a unique ID that is used to generate statistical data on how the visitor uses the website.
Initiator: Script tag, page source line number 90
Source: https://www.google-analytics.com/analytics.js
Data is sent to: United States (adequate)
Prior consent enabled: No

_gat	philaston.co	HTTP	Session

First found URL: https://www.philaston.co/2014/04/17/strategic-use-of-images-in-seo/
Cookie purpose description: Used by Google Analytics to throttle request rate
Initiator: Script tag, page source line number 90
Source: https://www.google-analytics.com/analytics.js
Data is sent to: United States (adequate)
Prior consent enabled: No

_gid	philaston.co	HTTP	Session

First found URL: https://www.philaston.co/2014/04/17/strategic-use-of-images-in-seo/
Cookie purpose description: Registers a unique ID that is used to generate statistical data on how the visitor uses the website.
Initiator: Script tag, page source line number 90
Source: https://www.google-analytics.com/analytics.js
Data is sent to: United States (adequate)
Prior consent enabled: No

Category: Marketing (7)

Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third party advertisers.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
_twitter_sess	twitter.com	HTTP	Session

First found URL: https://www.philaston.co/2014/04/17/strategic-use-of-images-in-seo/
Cookie purpose description: Collects anonymous data related to the user's visits to the website, such as the number of visits, average time spent on the website and which pages have been loaded, with the purpose of personalising and improving the Twitter service.
Initiator: Script tag, page source line number 90
Source: https://www.google-analytics.com/analytics.js
Data is sent to: United States (adequate)

collect	google-analytics.com	Pixel	Session

First found URL: https://www.philaston.co/2014/04/17/strategic-use-of-images-in-seo/

Cookie purpose description: Used to send data to Google Analytics about the visitor's device and behaviour. Tracks the visitor across devices and marketing channels.

Initiator: Script tag, page source line number 90
Source: https://www.google-analytics.com/r/collect?v=1&_v=j67&a=208039464&t=pageview&_s=1&dl=https%3A%2F%2Fwww.philaston.co%2F2014%2F04%2F17%2Fstrategic-use-of-images-in-seo%2F&ul=en-us&de=UTF-8&dt=Strategic%20Use%20of%20Images%20in%20Search%20Engine%20Optimization%20-%20PhilAston.co&sd=24-bit&sr=1024x768&vp=997x739&je=0&_u=IEBAAEAB~&jid=2109404770&gjid=240147894&cid=68964291.1525946875&tid=UA-102580993-1&_gid=2132897018.1525946875&_r=1&z=557916015
via https://www.google-analytics.com/analytics.js

Data is sent to: United States (adequate)

ct0	twitter.com	HTTP	Session

First found URL: https://www.philaston.co/2014/04/17/strategic-use-of-images-in-seo/
Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 90
Source: https://www.google-analytics.com/analytics.js

Data is sent to: United States (adequate)

external_referer	twitter.com	HTTP	6 days

First found URL: https://www.philaston.co/2014/04/17/strategic-use-of-images-in-seo/
Cookie purpose description: Collects anonymous data related to the user's visits to the website, such as the number of visits, average time spent on the website and which pages have been loaded, with the purpose of personalising and improving the Twitter service.

Initiator: Script tag, page source line number 90
Source: https://www.google-analytics.com/analytics.js

Data is sent to: United States (adequate)

guest_id	twitter.com	HTTP	2 years

First found URL: https://www.philaston.co/2014/04/17/strategic-use-of-images-in-seo/
Cookie purpose description: Collects anonymous data related to the user's visits to the website, such as the number of visits, average time spent on the website and which pages have been loaded, with the purpose of personalising and improving the Twitter service.

Initiator: Script tag, page source line number 90
Source: https://www.google-analytics.com/analytics.js

Data is sent to: United States (adequate)

lidc	linkedin.com	HTTP	Session

First found URL: https://www.philaston.co/2014/04/17/strategic-use-of-images-in-seo/
Cookie purpose description: Used by the social networking service, LinkedIn, for tracking the use of embedded services.

Initiator: Script tag, page source line number 1211
Source: https://www.philaston.co/wp-content/plugins/easy-social-share-buttons3/assets/js/easy-social-share-buttons.js?ver=30.5

Data is sent to: United States (adequate)

Prior consent enabled: No

personalization_id	twitter.com	HTTP	2 years

First found URL: https://www.philaston.co/2014/04/17/strategic-use-of-images-in-seo/
Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 90
Source: https://www.google-analytics.com/analytics.js

Data is sent to: United States (adequate)

Category: Unclassified (1)

Unclassified cookies are cookies that we are in the process of classifying, together with the providers of individual cookies.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
euCookie	philaston.co	HTTP	Session

First found URL: https://www.philaston.co/2014/04/17/strategic-use-of-images-in-seo/
Cookie purpose description: Unclassified

Initiator: Script tag
Source: https://www.philaston.co/2014/04/17/strategic-use-of-images-in-seo/

Data is sent to: United States (adequate)